



WASHINGTON INTERNATIONAL HORSE SHOW 2017 JUNIOR COMMITTEE & YOUTH AMBASSADOR PROGRAM

Established in 1958, the **Washington International Horse Show (WIHS)** is one of the most prestigious and entertaining equestrian events in North America. The 59th Annual Washington International Horse Show will be held October 24-29, 2017 at Verizon Center in the heart of Washington, DC.

Since 2009, the WIHS Junior Committee and Youth Ambassador Program has engaged local teens to represent the show's youth perspective and support WIHS staff while gaining hands-on experience. Now in its eighth year, this community-focused program is gearing up to welcome Junior Committee members and a new Youth Ambassador to kickoff activities for the 2017 show. Participants in the program have been featured in a number of media publications, including Washington Life Magazine, the Kids' Post, John Kelly's Washington, several DC area community newspapers, cable and internet broadcasts, news radio, print and local television.

Requirements:

- All applicants for the WIHS Junior Committee and Youth Ambassador Program must be local, Washington, DC area students **between the ages of 14 and 18**.
- Applicants must demonstrate that they are well versed in the horse world and be able to articulate clearly when asked questions about WIHS and related activities.
- Applicants should demonstrate they are interested in and comfortable with special events, the press, TV, radio, print and be active in social media.
- In addition, applicants for Youth Ambassador should demonstrate leadership experience as he or she will serve as chairman of the Junior Committee, a group of approximately 24 students, and help organize all group activities.

Responsibilities:

Junior Committee members are required to attend meetings and conference calls, and participate in other planning activities throughout the summer and fall. During show week, the Junior Committee will help manage our youth and community activities, give tours, attend events, present ribbons, assist with autograph and book signing sessions, participate in press interviews under the direction of WIHS staff and help with show-related duties such as assisting VIP guests, show operations and media relations. There will also be opportunities to view and enjoy the show. Although show week hours are long and fast-paced, they are also fun and exciting. During show week, school work and education remain a priority for Junior Committee members. We are flexible about hours required for school commitments on these weekdays.

Selecting the 2017 Junior Committee and Youth Ambassador:

If you are interested in applying to become a member of the 2017 Junior Committee or the Youth Ambassador, please review the requirements and calendar and complete the application(s) below. Do not limit yourself to the space provided and all **applications must be typed**.

Applications are due to WIHS by Monday, April 3, 2017. Please submit applications by email to info@wihs.org with the subject line: 2017 Junior Committee; or mail to:

Washington International Horse Show
2017 Junior Committee
3299 K Street NW, Suite 600
Washington, DC 20007



WASHINGTON INTERNATIONAL HORSE SHOW 2017 JUNIOR COMMITTEE CALENDAR

The Washington International Horse Show will be held at Verizon Center in Washington, DC. from October 24-29, 2017. Junior Committee members are encouraged to participate daily throughout the week. We realize school is a top priority and will be flexible with Junior Committee members' hours during the week. Below, please find a 2017 Junior Committee Calendar, which outlines time commitments and responsibilities. Please note, this calendar is subject to change. **It is mandatory that all Junior Committee members are present for the full day on Saturday, October 28, 2017, to help manage Kids' Day activities.**

Monday, April 3	Junior Committee Applications Due
Monday, May 1	2017 Junior Committee Members Notified
Tuesday, May 16	Junior Committee Kickoff Event
Tuesday, June 6	Junior Committee Meeting
Tuesday, July 11	Junior Committee Meeting
Tuesday, August 8	Junior Committee Meeting
Tuesday, September 5	Junior Committee Meeting
Tuesday, October 3	Junior Committee Meeting
Friday, October 20	WIHS Regional Horse Show, Prince George's Equestrian Center
Saturday, October 21	WIHS Regional Horse Show, Prince George's Equestrian Center
Sunday, October 22	WIHS Regional Horse Show, Prince George's Equestrian Center
Monday, October 23	Set Up for WIHS, Verizon Center
Tuesday, October 24	WIHS, Verizon Center
Wednesday, October 25	WIHS, Verizon Center
Thursday, October 26	Barn Night, Verizon Center (4:30-11:00 PM)
Friday, October 27	Military Night, Verizon Center (6:00-10:00 PM)
Saturday, October 28	Kids' Day, Verizon Center (7:00 AM-3:00 PM)
Sunday, October 29	Final Day at WIHS, Verizon Center
Tuesday, December 12	Holiday Party, WIHS Office, Georgetown

Schedule is subject to change

2017 WIHS JUNIOR COMMITTEE APPLICATION

NOTE: Please type and submit to WIHS by **Monday, April 3, 2017**. Please limit your responses to no more than three (3) pages total.

Name:

Address:

Email:

Phone:

Age:

School:

Graduation Year:

Interests/ Activities:

- 1.) Do you ride? If so, what discipline?
- 2.) Please describe your equestrian background and interest.
- 3.) Which equestrian do you look up to the most and why?
- 4.) Do you have any experience working with the media and press? If yes, please give examples.
- 5.) Why are you interested in being on the WIHS Junior Committee?
- 6.) Please describe how your personal experiences, including volunteer opportunities with school clubs or teams, youth groups, athletics and nonprofits are applicable to the Junior Committee.
- 7.) Have you ever attended WIHS? If yes, what is your favorite part of WIHS?
- 8.) What is your favorite equestrian event other than WIHS? Why?
- 9.) If you could create your own event at WIHS, what would it be?
- 10.) How do you think WIHS can raise awareness about the event on social media and in the local community?
- 11.) What is your favorite non-horse related event? How do you think WIHS can tie in some components of this event into show week?
- 12.) Please list your social media names:

Facebook: _____ Twitter: _____ Instagram: _____ Snapchat: _____

Please check the following WIHS project areas that interest you:

- | | |
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| <input type="checkbox"/> Media Relations/ Press Room | <input type="checkbox"/> Special Events/VIP Hospitality |
| <input type="checkbox"/> Community Relations | <input type="checkbox"/> Barn Night |
| <input type="checkbox"/> Souvenirs/ Merchandise | <input type="checkbox"/> Silent Auction |
| <input type="checkbox"/> Event Production/ In-Arena Promotions | <input type="checkbox"/> Military Programs |
| <input type="checkbox"/> Program Book Sales | |

If you are interested in becoming the 2017 WIHS Youth Ambassador, please also complete the 2017 WIHS Youth Application on the next page.

2017 WIHS YOUTH AMBASSADOR APPLICATION

Requirements:

Applicants should be well versed in the equestrian community, including hunter/jumper disciplines, and be able to articulate and feel comfortable answering questions about WIHS and related activities. They should demonstrate a high level of comfort with special event coordination, public speaking, volunteer projects and working with the media. The Youth Ambassador should have significant leadership experience as he or she will serve as chairman of the WIHS Junior Committee, a group of approximately 20 students, and help run meetings and organize all group projects.

Responsibilities:

The Youth Ambassador is strongly encouraged to work in the WIHS office, located in Georgetown, Washington, DC, at least one day a week during the summer and also be available frequently during the months of September and October. The Youth Ambassador will have opportunities to attend show-related business meetings, conference calls and be in a position to present ideas and concepts to the WIHS staff. The Youth Ambassador will be responsible for helping create Junior Committee agendas, taking notes with next steps and distributing them for follow up. The Youth Ambassador will also help coordinate the active participation of all Junior Committee members on project teams. During the show, the Youth Ambassador will share responsibilities with Junior Committee members. In addition, the Youth Ambassador will represent the Junior Committee for interviews, appearances and other public activities.

If you are interested in becoming the 2017 Youth Ambassador, please answer the following questions, in addition to submitting the Junior Committee Application above. All applications must be typed and submitted to WIHS by **Monday, April 3, 2017.**

- 1.) As WIHS Youth Ambassador, what special contributions do you believe you can offer to the Junior Committee as its leader?
- 2.) Do you have any previous leadership experience in the equestrian and non-equestrian world?
- 3.) How would you use this experience in your role as WIHS Youth Ambassador?
- 4.) What do you hope to gain personally by serving as WIHS Youth Ambassador?
- 5.) What do you believe is the importance of having a Junior Committee at WIHS? What unique perspectives can the Junior Committee provide for WIHS?
- 6.) Please describe your personal opinion about the importance of having a horse show in the nation's capital and how it impacts the future of equestrian sports in the United States.
- 7.) What is one thing you would like to see changed in our sport and how would you help to achieve it?
- 8.) Please describe a time where you had to overcome a significant challenge and what it taught you.